

WHAT EXACTLY IS APPNAVI?

USE SOFTWARE SIMPLY & EFFICIENT

AppNavi supports employees and customers in any browser-based application while they work in it. Interactive routes guide users through the software and provide at any moment exactly the information needed to easily perform the next step. This makes it easy to learn any new software - and relieves the helpdesk.

Expensive & time consuming so far

New software is constantly being developed, modified and rolled out. Often there is not enough time to train the users in the use of the software. In addition, training courses generate a stock of knowledge that is usually already forgotten at the moment of need. Training documents, videos or user manuals are time-consuming to create and age quickly. Screenshots have to be exchanged again and again.

Use the software immediately. Without previous knowledge. Without training. Without helpdesk.
AppNavi - the easiest to use Digital Adoption Plattform.



Innovative & efficient with AppNavi

With AppNavi everything is very easy: within minutes AppNavi is integrated and the IT department is "freed". Content such as routes or news is created by authors without any development skills and is directly available to users. Adaptation in case of SW changes are a thing of the past - the AppNavi usually adapts itself. No more reading of documents - AppNavi helps directly in the live system.

IT'S THAT EASY

1. Integrate

Integrate AppNavi into the target environment in a few minutes via code snippet or browser extension.

2. Customize

Simply adapt AppNavi to the desired corporate design - and also to the relevant user segments.

3. Create content

Create the desired routes, hotspots, learning paths, news and announcements to support the user.

4. Go live

Publish contents user-segmented and/or scheduled. This makes AppNavi visible to the desired users.



Efficient use - with fun

The help appears at the moment the problem arises. The user can immediately solve the problem himself. Frustration experiences are eliminated - efficiency is increased.



Learning by working

Training and learning take place within the daily work routine. the process. Separate training units during or outside working hours are not necessary.



No how-to-questions

Users no longer block the helpdesk with time-consuming how-to questions - and don't have to wait for answers: Win-Win - for users and helpdesk.



Available in 4 days

AppNavi is quickly there. Set it up in one day, create content - done. All users are immediately supported by AppNavi. Users and HelpDesk breathe a sigh of relief.

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AppNavi

COMPONENTS



Everything in it & child's play. Can be operated without developer.

Avatar & Menu

The AppNavi menu is opened via the avatar. From there all content types such as routes, news or learning paths bundled in collections can be started.

Planner & Recorder

With the planner you can easily create routes. Recorded with the recorder, the tool tips can be edited to your heart's content in the planner. This includes the integration of pictures, videos, iframes or existing knowledge content such as flash-cards or similar.

Customer Portal

The customer portal is available to the authors. Here they can create news, announcements and collections. In addition, they can automatically translate all generated content into up to 11 languages - and keep an eye on the usage of the content via the anonymized analytics.

Routes, Tooltips & Hotspots

Routes are used for user guidance, tool tips for explaining individual steps. Hotspots can be used to "mark" areas of an application and provide them with information or routes.

News & Announcements

News keeps users up to date when they are in the application. Announcements allow the news to be displayed automatically when the application is opened. Of course, everything is target group-specific and time-controlled if required.

STRENGTHS



What makes us very special.

Simply simple

AppNavi is the easiest to use digital adoption platform. Content can be created and customized without any developer skills. The intelligent and learning algorithm recognizes the relevant places and makes AppNavi largely immune to SW changes. In addition, AppNavi is ready for use in a few days. All this relieves the IT - and helps the users.

Incredibly flexible

Your business is dynamic and the software landscape is constantly changing. Digitalisation accelerates this process even more. AppNavi provides price and contract models that reflect this dynamic. Usage-based models allow you to get started without a contract term, user-based models offer high economies of scale and flat models allow area-wide usage. The possibility to switch between the models is "built in" to AppNavi.

1 FOR ALL

AppNavi was developed and hardened in the corporate environment. From experts - for experts. AppNavi works in every browser-based application. Without ifs and buts - and also across application boundaries.

User Efficiency-as-a-Service

AppNavi aims to make your users continuously more efficient and relieve them of recurring routine tasks. Via the learning center, users are **enabled, supported** via routes, hotspots and news, **accelerated** via "jumps" and processes are **automated**.



Further questions?

Do you have any further questions about the functionality and advantages of AppNavi? We would be happy to discuss these with you. Send us a mail to info@appnavi.eu - or just give us a call.

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